

TRIADA

TRIADA EMPLOYMENT SERVICES, LLC



ALTERNATIVE STAFFING ALLIANCE

2009 ANNUAL CONFERENCE

NOVEMBER 6TH, 2009



INTRODUCTION

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Triada is an alternative employment services company providing staffing services to companies in Southeastern Wisconsin seeking fully trained skilled employees as well as entry level candidates.

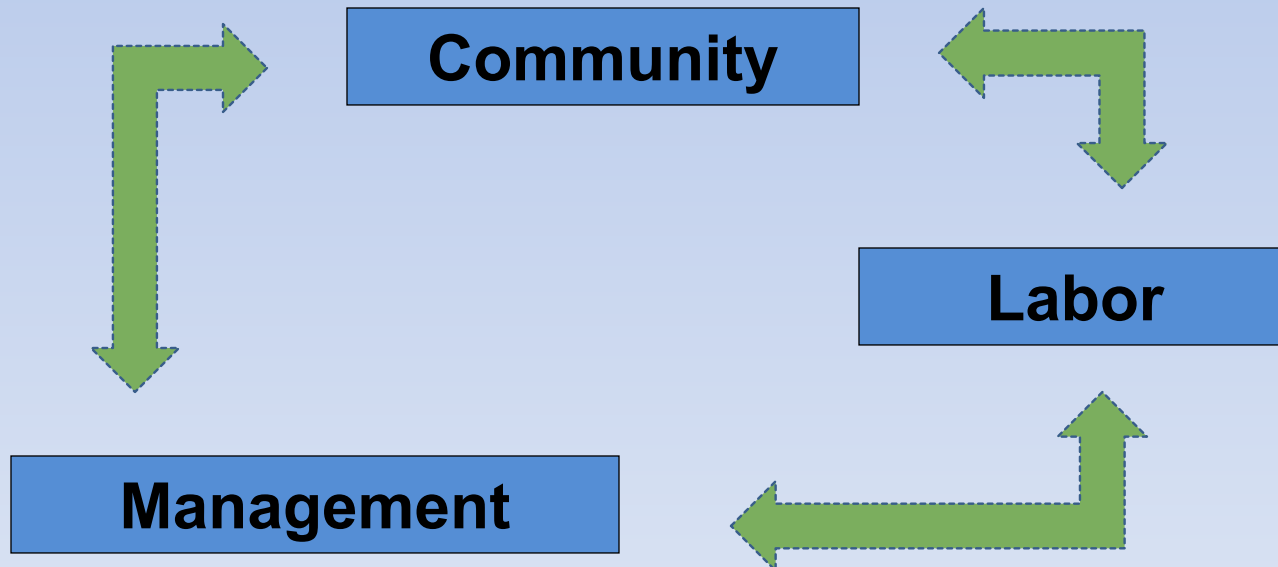
- ✓ Formed in 2008
- ✓ For-Profit LLC
- ✓ Wholly owned by WRTP/Big Step
- ✓ Provides employers an alternative to temp agencies



HISTORY

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Triada was formed out of the belief that in order to make a difference in the population it serves, all three pieces of the employment triad must work together.





FUNDING

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Triada is a start-up staffing company funded primarily by:

✓ **WRTP/Big Step**

An effective mechanism for placing WRTP/Big Step participants, as well as qualified candidates from other sources.

✓ **Helen Bader Foundation**

✓ **Annie E. Casey Foundation**



THE TRIADA DIFFERENCE

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Triada strives to set itself apart from other staffing companies by:

- ✓ Paying Living Wages
- ✓ Partnering with Labor Organizations
- ✓ Working through WRTP/Big Step to provide Clients with trained employees for their specific needs
- ✓ Advancing employees that have developed specific skills
- ✓ Providing consistent employment in seasonal work environments
- ✓ Giving retirees an opportunity to work part time to supplement their retirement income and savings



TARGET EMPLOYEES

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Triada shares WRTP/Big Step's mission of providing businesses with employees trained to meet their specific needs.

- ✓ Serving primarily Milwaukee Central City Residents
- ✓ Low income / underemployed / unemployed
- ✓ All employees are screened and trained by WRTP/Big Step



Target Markets

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Sector Focus:

- ✓ **Manufacturing**
 - Based on 2008 Needs Assessment
- ✓ **Construction**
 - Emerging Stimulus related opportunities
- ✓ **Future Markets**
 - Hospitality
 - Healthcare
 - Childcare



Labor Partnerships

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Trade Unions are an integral part of Triada's business plan and viewed as the key to the company's success.

- ✓ Assist in marketing services to prospective clients.
- ✓ Enable Clients to hire represented labor without a collective bargaining agreement.
- ✓ Increase membership by organizing employees hired by Triada.



GREEN JOBS

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Opportunities Triada is currently pursuing:

- ✓ Urban Forestry
- ✓ Weatherization
- ✓ Retro Fit Opportunities
- ✓ Compliance Monitoring



LEGAL STRUCTURE

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Triada is formed as a Wisconsin Limited Liability Company.

- ✓ Profit Motive
 - Competitive pricing with the objective of being profitable

- ✓ Employment Based Tax Credits
 - Federal Renewal Community Tax Credit
 - Work Opportunity Tax Credit
 - Midwest Disaster Zone Tax Credit



SUCCESSSES

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Triada has learned that there is indeed a market for the unique services that it offers to its Clients.

Confirmation of the company's approach:

- ✓ Aligning with an established organization with existing employer relationships
- ✓ Working pro-actively with Labor Organizations instead of against them
- ✓ Market as a staffing company not a social service organization



CONTACT INFORMATION

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